

# EAST LONDON CHRISTMAS TOY APPEAL



We have created some ideas in case you need inspiration for your donation to the Toy Appeal. There are also some helpful guidelines and things to consider, making sure your gift can bring a smile to a child this Christmas.

## GIFT IDEAS:

- **0-12 MONTHS:** rattles, teething rings, comforters, colourful/tactile things for little fingers
- **1-3 YEARS:** wooden and soft toys, books, Duplo, shape sorters, push/pull toys, play pretend
- **3-5 YEARS:** Playmobil, blocks, colouring books, jigsaws, play dough, farm animals
- **5-8 YEARS:** cars, footballs, Lego sets, arts and craft sets, Pokemon cards, dolls
- **8-11 YEARS:** craft kits, magic sets, stationary sets, K'nex, science kits
- **11-16 YEARS:** toiletries, make up bags, fashion accessories and bags, footballs, skateboards, gift sets, board games, Lego Technic, £10 cinema vouchers, sports equipment
- **Please bear in mind that some children have special needs.** Sensory toys are always very popular for example colourful toys for those with hearing problems and noisy ones for those with visual impairments are encouraged.

## GUIDELINES:

- We ask for **new toys** between the **value of £10 and £15.**
- **Please ensure the presents are unwrapped.** This is so community organisations can choose which children the gifts are most suited to.
- Toys should have the **Lion Mark CE** to show they are child friendly and safe for use.
- **No toys that require batteries.** It's ok if the toy comes with batteries included.
- **No war toys or toys that portray fighting such as tanks, soldiers and guns.** Some children may be asylum seekers fleeing war. Star Wars and superheroes are fine.
- **No iTunes/Google Play vouchers.** Most children that benefit from the Toy Appeal won't have access to an account. Cinema vouchers are more appropriate.
- **No second hand donations.** Many of our community partners cannot accept second hand toys due to health and safety reasons. Also, the quality often varies greatly. For many children, this will be the only toy they receive so we would like it to be a new toy.

If you have any questions about the Toy Appeal, please contact:

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